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Diplomacy Syllabi

School of Diplomacy and International Relations

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Fall 2011

# International Health and Development

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*Seton Hall University*

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DIPL 6280 International Health and Development  
Mon. 4:00-6:10pm.

Fall 2011

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### Course Description

This course introduces students to the multidimensional aspects and underlying values of international health and epidemiological, economic, and socio-cultural aspects of health and disease.

This course will help students learn:

To enhance their understanding of evidence on health and development

Recognize channels of influence from Disease to Economic Development

To develop skills in analyzing health situations and possibilities for intervention

The contents of health problems, policies, and practices in developing countries and the multiple perspectives of actors will be elucidated and addressed in readings, class presentations and discussions, several role-play exercises in class, an individual briefing paper, a proposal for an NGO health project, and a take-home examination at the end of the course. Topics and required readings for each session are set out below, along with annotations on selected readings. Optional reference readings are included, for those interested in further study on each topic, along with a general reference list at the end of the syllabus.

The course will take place within the general framework of the Millennium Development Goals (MDGs) adopted by the United Nations Millennium Summit in September 2000.

The instructor will let the students know more information about an office when the semester begins and the instructor is available to meet with students upon request, preferably before class; exchanges by e-mail are encouraged.

### Performance Expectations and Measuring Performance

Student will be expected to complete all the required readings in advance of each session. The optional, reference readings provide additional background for those who wish to immerse themselves more deeply in particular issues covered in the course but reading them is not part of the instructor's performance expectations. Selected reference readings may, however, prove useful in preparation of the written exercises.

Notes summarized from the readings will be provided prior to each class; they are intended to facilitate class preparation and make the task of covering the reading easier. Most of the readings will be available electronically.

Students will be expected to participate proactively in group discussions and class exercises. Learning to work effectively in groups is an important aspect of the course. The discussions, exercises, and the final examination will be designed to encourage analysis, synthesis and application of ideas and information provided in the readings and previous classes.

Three written products will be submitted:

- a) A group study project, students will be expected to identify, comprehend, and synthesize a considerable volume of material for a developing country health leadership and decision-making audience into a short, readable, note oriented towards action and policy change at the country level. An essential part of this task is writing for an audience for policy makers in the specific country of the report. This assignment will be due at the class on October 4 for class presentation.
- b) A proposal for an NGO health project in a developing country prepared and submitted by a local NGO. The project will be prepared for submission to a social fund financed by donors but managed by the local authorities. As in work situations in developing countries, the project proposals will be designed and presented by teams of class members. The course instructor will provide terms of reference for the proposal and examples of NGO and local authority health projects in developing countries as background. The projects will be presented in draft form by the teams to the class of November 15 2010.
- c) Individual take-home examination at the end of the course. The date for the take-home examination will be determined during the course. In principle it should be taken immediately after the final class session on December 13 (this course).

Grades will be weighted as follows:

- a) Quality of class participation-understanding of and drawing upon the readings and participating group discussions-20%
- b) Group project presentation on a developing country health problem-30%
- c) Project proposal-25%
- Take-home examination-25%

Grading Scale

|   |         |    |               |    |        |
|---|---------|----|---------------|----|--------|
| A | 94-100% | A- | 90-93%        | B+ | 87-89% |
| B | 83-86%  | B- | 80-82%        | C+ | 77-79% |
| C | 73-76%  | C- | 70-72%        | D+ | 67-69% |
| D | 60-66%  | F  | 59% and below |    |        |

## Remarks

1. All forms of dishonesty, whether by act or omission including, but not limited to, cheating, plagiarism and knowingly furnishing false information to the University are prohibited. Intentional disruption or obstruction of teaching, research or administrative proceedings is prohibited. University sanctions may extend to suspension and dismissal. For further information, please consult relevant University and School documents on academic integrity.

2. Students who have a physical, medical, learning or psychiatric disability, either temporary or permanent, may be eligible for reasonable accommodations at the University as per the Americans with Disabilities Act (ADA) and/or Section 504 of the Rehabilitation Act. In order to receive such accommodations, students must identify themselves at the Office of Disability Support Services (DSS), provide appropriate documentation and collaborate with the development of an accommodation plan. The DSS phone number is 973-313-6003. For further information, please go to website at <http://studentaffairs.shu.edu/health/DisabilitySupportServices.html>.

## Late Assignments and Make-up Policy

All assignments and exams should/must be completed by the date indicated in the syllabus. If for some substantial reason you cannot turn in your assignment or take an exam/quiz at the scheduled time you must/should contact the instructor directly prior to the due date, or test date. Make-up exams will not be given unless exceptional circumstances prevail. The decision whether to grant a make-up is solely at the instructor's discretion. No one will be allowed to take a make-up for more than one examination. I will generally expect you to take exams early if you are going to miss the regular date.

## Group Presentation Overall Grading

The oral presentation project will comprise 30% of your final grade in this course. The oral presentation project is designed for students to capitalize on their creativity while creating a presentation with usable content.

The actual presentation will be graded out of 30% points. 10% is for individual presentation and 20% is for team presentation. Everyone in the group must present some portion of the material, or points will be taken off.

## Oral Presentation Evaluation

### Individual Performance (10%)

- |                         |    |
|-------------------------|----|
| 1. Pose/Professionalism | 2% |
| 2. Team work            | 6% |
| 3. Delivery             | 2% |

### Group Performance (20%)

- |                               |    |
|-------------------------------|----|
| 1. Choosing the case          | 5% |
| 2. Understanding of topic     | 5% |
| 3. Good use of time           | 5% |
| 4. Answered questions clearly | 5% |

### **A Note for Students with Disabilities**

If you have a documented disability, or think you might have one, you may be eligible for accommodations in academic classes, the residence halls, food service areas, etc., under the Americans with Disabilities Act and Section 504 of the Rehabilitation Act. Disabilities may include those that are permanent or temporary and include, but are not limited to: learning disabilities, ADHD, medical issues, psychological or psychiatric problems, limited mobility, low vision or blindness, and hearing impairments. Students are not permitted to negotiate accommodations directly with professors. To receive special accommodations or assistance, please self-identify at the Office for Disability Support Services (DSS), Duffy Hall, Room 67 at the beginning of the semester. For more information or to register for services, contact Linda Walter, Director of DSS, at (973) 313-6003.

### **Session 1 (29/Aug/11) Introduction to Health in Developing Countries: Health and the Millennium Development Goals**

- Framework for review of health problems, policies and practices in developing countries
- Introduction to the Millennium Development Goals: the role of health in the developing world
- Overview of course objectives, themes, and sessions

#### **Readings:**

Millennium Development Goals (MDGs) materials on the web at  
<http://www.developmentgoals.org> About the Goals

World Bank, World Development Report 1993 Investing in Health, pp.1-6, Chapter 1, pages 17-24 Why health matters; The record of success; pp. 34-35 Lessons from the past

#### **Reference:**

Merson, Michael H. et al, 'Introduction' in international public health, Merson, Michael H. et al, eds, Aspen Publishers, 2001, pp. xvii-xxvi.

Yazbeck, Ado et al, Health, Nutrition and Population Poverty Reduction Strategy Paper (PRSP) Sourcebook, 'Determinants of Health Outcomes,' Conceptual Framework graph, pg. 8 only, available on the web at <http://www.worldbank.org/poverty/strategies/chapters/health/hnpprsp.pdf>

### **Session 2 (12/Sept/11) Evidence on Health and Development**

- Key facts and findings on the linkages of health and development
- Channels of influence from Disease to Economic Development

Readings:

Jeffery Sachs with Pia Malaney and Andrew Spielman, "The Malaria Gap," American Journal of Tropical Medicine and Hygiene, 71 (Supp 2), August 2004, pp. 141-146, available at <http://www.earthinstitute.columbia.edu/about/director/publicat.html>.

World Bank, World Development Report 1993 Investing in Health, Chapter 2, pp. 37-51

Wagstaff A., Poverty and Health, Commission on Macroeconomics and Health, Working paper No. WG1:5 available at [http://www.cmhealth.org/cmh\\_papers&reports.htm](http://www.cmhealth.org/cmh_papers&reports.htm).

Reference:

Simon, Jonathan et al 2001 Better Health for Poor Children –A Speicla Report, World Health Organization and World Bank, pp. v. 1-27, available at: [http://www.who.int/consultation-child-adolescent/Documents/Better\\_Health.pdf](http://www.who.int/consultation-child-adolescent/Documents/Better_Health.pdf)

Claeson, Mariam and Ronald J. Waldman 2000, The Evolution of Child Health Programs in Developing Countries: From Targeting Diseases to Targeting People, Bulletin of the World Health Organization 2000 78 (10), available on the WHO website <http://www.who.int/bulletin/pdf/2000/issue10/bu0762.pdf>

**Session 3 (29/Sept/11): Investing in People**

-Reproductive Rights and Reproductive Health

-Levels of Health Spending in Low-Income Countries

Readings:

"Investing in People" UNFPA. 2004 pp.33-50 (copies will be distributed at the end of session 2).

Bloom, David E., Canning, David, & Sevilla Jaypee, Health, Human Capital, and Economic Growth, Commission on Macroeconomics and Health, Working paper No. WG1:8 available at [http://www.cmhealth.org/cmh\\_papers&reports.htm](http://www.cmhealth.org/cmh_papers&reports.htm).

Reference:

United Nations, Program of Action Adopted at International Conference on Population and Development, Cairo, 5-13 September 1994 available at <http://www.unfpa.org/icpd/background.htm>.

**Section 4 (26/Sept/11): Communicable and Non-Communicable Diseases**

-The communicable disease epidemics of today: HIV/AIDS/TB and Malaria-determinants, consequences, programs and interventions

-Adult health in developing countries

Readings:

United Nations Joint Program on HIV/AIDS (UNAIDS), 2004 UNAIDS Report of the Global AIDS Pandemic, July 2004, executive summary pp. 3-18, available on the web at [http://www.unaids.org/bangkok2004/GAR2004\\_pdf/GAR2004\\_Execsumm\\_en.pdf](http://www.unaids.org/bangkok2004/GAR2004_pdf/GAR2004_Execsumm_en.pdf).

World Health Organization 2002, Global Defence against the infectious Disease Threat, Chapter VII, Roll Back Malaria, pp. 156-171, available at [http://mosquito.who.int/cmc\\_upload/0/000/016/001/cdprogress\\_report\\_rbm.pdf](http://mosquito.who.int/cmc_upload/0/000/016/001/cdprogress_report_rbm.pdf)

**Reference:**

World Bank, Intensifying Action Against HIV/AIDS in Africa-Responding to a Development Crisis, Africa Region, 2000, available at <http://www.worldbank.org/htm/extdr/hiv aids/afrstratexecsum.htm>.

World Health Organization 2002, Tuberculosis Fact Sheet, 4 pp., revised August 2002, available on the web <http://www.who.int/mediacentre/factsheets/who104/en/print.html>

**Session 5 (3/Oct/11):** What is Health and how is it Measured?

- Perceptions of health, illness, and disease.
- Measurement of health status-indicators, limitations of measurement
- The demographic, epidemiological and health transition.

**Readings:**

World Bank Development Report 1993, Investing in Health, pp. 25-32 (on measuring the burden of disease).

World Health Organization, World Health Report 2000: health Systems-Measuring Performance, Geneva, WHO, available at <http://www.who.int/whr/>.

**Reference:**

Abou Zahr C. and J. P. Vaughan, Assessing the Burden of Sexual and Reproductive Ill-health-Questions regarding the Use of disability-Adjusted Life Years, Bulletin of the World Health Organization, 2000, 28 (5), pp. 655-664, available at the WHO website, <http://www.who.int/bulletin/tableofcontents/2000/vol.78no.5.html>.

**October 11-12 Mon-Tues      Fall Break-No Class**

**Session 6 (17/Oct/11):** Introduction to Health System

- Elements and structure of health systems
- Primary Health Care (PHC) and the PHC debate
- The WHO framework for evaluating health system performance

**Readings:**

Sachs Jeffery & Pia Malaney, "The Economic and Social Burden of Malaria" Nature, Vol. 415, n0. 6872, Feb. 7 2002, available at <http://www.theearthinstitute.columbia.edu/about/director/publicat.html>.

World Bank, World Development Report 1993-Investing in Health: Chapter 4, Pages 72-81, And Public Health: Population based services: Immunization, Mass treatment for parasitic worms; Diet and Nutrition.

Chapter 5, Pages 108-116 Clinic Services.

Reference:

World Health Organization, World Health Report 2000-health Systems-Improving Performance, Overview and Chapter 1 & 2, available at <http://www.who.int/whr2001/archives/2000/en/index.htm>.

**Session 7 (24/Oct/11):** Households, Health Promotion and Behavior Change

-Household production of health

-Health, health system, and culture

-Traditional medicine

-Health promotion and behavior change interventions and programs as a critical variable in any program for social change and development.

Readings:

Sachs Jeffery: Macroeconomic and Health: Mobilizing Greater Domestic Resources for Health (reading material will be distributed at the end of Session 6).

World Health Organization 2002, WHO Traditional Medicine Strategy 2002-2005, pp. 1-18. available at [http://www.who.int/medicines/library/trm/trm\\_strat\\_eng.pdf](http://www.who.int/medicines/library/trm/trm_strat_eng.pdf).

World Health Organization 2002, WHO Traditional and Alternative Medicine, Fact Sheet No. 271 (3pp), available at <http://www.who.int/medicines/organization/trm/orgtrmmain.shtml>...

Reference:

Naur, Maja, Indigenous Knowledge and HIV/AIDS: Ghana and Zambia, IK Notes No. 30, March 2001, World Bank, available at <http://www.worldbank.org/afr/ik/iknt30.pdf>.

**Session 8 (31/Oct/11):** Removing the Non-financial Constraints to Health Service

-Partnerships and Resources

-Understanding the range of private sector engagement

-Resource Mobilization

-Health sector regulation and reform

Readings:

Sachs Jeffery, "Macroeconomic and Health": Placing the Health Sector into a Broader Context of Health Promotion. (Reading copies will be distributed at the end of session 7).

UNFPA, "Investing in People": Chapter 8, Partnerships and Resources. (Reading copies will be distributed at the end of session 7).

Reference:

Mills, Anne et al, 2002, What Can Be Done about the Private Sector in Low-Income Countries, Bulletin of the World Health Organization 2002, 80 (4), pp. 325-329, this is an excellent, brief, current summary of the issues; unfortunately, it does not contain more than anecdotal empirical



evidence, thus demonstrating the importance of research on private provision and financing of health care in developing countries) available at [http://www.who.int/bulletin/pdf/2002/bul-4-E-2002/80\(4\)325-330.pdf](http://www.who.int/bulletin/pdf/2002/bul-4-E-2002/80(4)325-330.pdf).

**Session 9 (07/Nov/11):** The Role of Government and the Market in Health

- Health expenditures and outcomes
- The rationales for government action
- Value for money in health
- Health policy and the performance of health systems

**Readings:**

World Bank, World Development Report 1993, Investing in Health. Chapter 3, pages 52-65

World Health Organization, World Health Report 2001, Annex Table 5 (national health accounts indicators data for 1997 and 1998), available on the web  
<http://who.int/whr2001/2001/main/en/annex/annex5.htm>

**Reference:**

National Health Accounts: NHA Global Policy Brief, 4 pp. PHRPLus Project for USAID, 2002, available at [http://www.phrproject.com/publicat/si/download/Global\\_NHA\\_Brochure.pdf](http://www.phrproject.com/publicat/si/download/Global_NHA_Brochure.pdf).

**Session 10 (14/Nov/11):** Presentation and Discussion of draft NGO Project Proposals

Display a video program: "Partners in Health" WC 936 UN/DPI/NGO

**Session 11 (21/Nov/11):** Financing for Health Care

- Public and private finance of clinical services
- Community financing
- Delivery of clinical services
- Reorienting clinical services and beyond

**Readings:**

World Bank, World Development Report 1993, "Investing in Health", Chapter 4, Pages 72-106. Chapter 5, Pages 108-132

World health Organization 2000, World Health Report 2000-Health Systems-Improving Performance, 'Chapter 5-Who Pays for Health System?' pp. 93-113, available at  
<http://www.who.int/whr/2000/en/report.htm>

**Reference:**

Hsiao W. C. September 2001. Unmet Health Needs of two billion: Is Community Financing a Solution? World Bank HNP Discussion Paper, available at

<http://www.worldbank.org/hnp.HNP%20Pubs%20-%20Discussion/Hsiao-Unmet%20Needs-whole.pdf>.

**Session 12 (28/Nov/11):** Health in Macroeconomic Context: health Equity and the Poor

-Health in macroeconomic context; economic reform and health

-Health equity and poverty: benefit incidence analysis

**Readings:**

Sachs Jeffery, "Macroeconomic and Health", The Macroeconomic Benefits of Scaling Up (reading copies will be distributed at the end of Session 11).

Sachs Jeffery, "Globalization and Patterns of Economic Development," Review of World Economics, Vol. 136(4). Kiel Institute of World Economics, 2000, available at <http://Theearthinstitute.columbia.edu/about/director/publicat.html>

World Bank, World Development Report 1993, "Investing in Health," Chapter 6 Pages 134-170

**Reference:**

World Health Organization 2001, Macroeconomics and Health: Investing in Health for Economic Development-Report of the Commission on Macroeconomics and Health, pp. 1-20, available at [http://www3.who.int/whosis/cmh/cmh\\_report/e/pdf/001-020.pdf](http://www3.who.int/whosis/cmh/cmh_report/e/pdf/001-020.pdf).

**Session 13 (05/Dec /11):** The Supply of Global Knowledge in the Fight against Disease

-International law and global infectious disease control

-The evolving role of the international agencies in supplying and financing global public goods for health

**Readings:**

Fidler D., International Law and Global Infectious Disease Control, Commission on Macroeconomics and Health, Working paper No. WG2:18

Bumgarner R., The Evolving Role of the International Agencies in Supplying and Financing Global Public Goods for Health, Commission on Macroeconomics and Health, Working paper No. WG2:20, both papers are available at [http://www.cmhealth.org/cmh\\_papers&reports.htm](http://www.cmhealth.org/cmh_papers&reports.htm).

**Reference:**

International Organizing Committee 2001, Report of the International conference on Health Research for Development, Bangkok, 10-13 October 2000, available at [http://www.conference2000.ch/pdf/conference\\_report.pdf](http://www.conference2000.ch/pdf/conference_report.pdf).

WHO Bulletin, New, Bulletin of the World Health Organization 2002, 80(7), Letters on the Global Fund and HIV/AIDS, available at the WHO website [http://who.int/bulletin/pdf/2002/bul-7-E-2002/80\(7\)606-609.pdf](http://who.int/bulletin/pdf/2002/bul-7-E-2002/80(7)606-609.pdf).

**Session 14 (12/Dec/10):**

Last class